

# Voices

cultural immersion through personal stories



Crossroads Thrift Shop in San Francisco, CA



Flintstone House in Hillsborough, CA



Golden Gate Bridge in San Francisco, CA



Palace of Fine Arts in San Francisco, CA

**Problem**  
people desire authentic, personal perspectives on new cultures, but face a barrier in connecting directly with locals

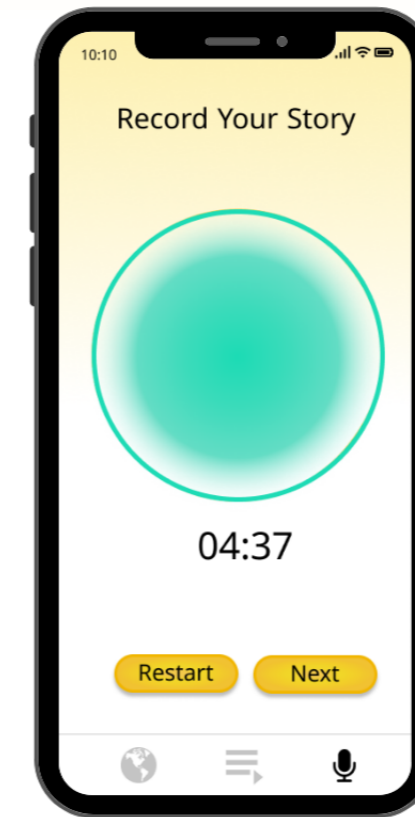
**Solution**  
to enable cultural immersion, we provide a platform for people to share and listen to personal stories connected with locations



**Explore**  
cultures from around the world



**Listen**  
to local voices and authentic perspectives



**Share**  
your own stories and experiences

## Needfinding



## Experience Prototyping



## Low-Fi Prototyping



## Med-Fi Prototype

